



2010 Model Year Elise and Exige Now Cleaner than Ever

For 2010 Model Year, the Elise and Exige have substantially reduced CO₂ emissions and improved fuel consumption

The latest Elise and Exige models are the product of continuous improvement to give up to a 9% reduction in CO₂ emissions and similar increases in fuel economy.

On the combined cycle, the Elise S shows the greatest improvement in fuel efficiency offering an increase of 3.2 mpg (a decrease of 0.7 l/100km), from 34.0 mpg (8.3 l/100 km) to 37.2 mpg (7.6 l/100km). These figures are achieved by focussing on light weight technology and small, efficient engines to achieve sensational performance and class leading fuel economy.

Model	Combined		CO ₂ (g/km)	0-60 mph (seconds)	0-100 km/h (seconds)
	(mpg)	(l/100km)			
Elise S	37.2	7.6	179	5.7	6.1
Elise R	34.4	8.2	196	5.1	5.4
Elise SC	33.2	8.5	199	4.3	4.6
Exige S	33.2	8.5	199	4.5	4.7

Model	Urban		Extra Urban	
	(mpg)	(l/100km)	(mpg)	(l/100km)
Elise S	26.6	10.6	48.7	5.8
Elise R	24.4	11.6	45.6	6.2
Elise SC	23.9	11.8	44.1	6.4
Exige S	23.7	11.9	43.5	6.5

The exceptional balance and precise handling of Lotus cars have always been the most engaging aspect of the driving experience and these class leading attributes are now complemented by greener performance.

Mike Kimberley, CEO of Group Lotus plc, stated, "The Lotus philosophy of performance through light weight is even more relevant in today's emission focused ecological world. This design philosophy has enabled Lotus to offer fantastic levels of performance, with Lotus cars being some of the greenest performance cars on the market".

Mike Kimberley continues, "We are at the cutting edge of green transport technology and we will continue to push the boundaries with our green research and environmental strategy. We are keen to ensure that Lotus as a company and its products offer an ethical, green option that appeals to our customers".

Lotus' cars fair well against other manufacturers of performance cars in terms of CO₂ emissions against performance. The table below compares



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vehicles with similar performance and highlights their emissions of CO₂. This table illustrates the efficient performance of the Elise SC.

	Combined (l/100km - mpg)	CO2 g/km	0-100 km/h (0-62 mph)
Lotus Elise SC	8.5 - 33.2	199	4.6
Porsche Boxster S	9.5 - 29.7	223	5.3
Mercedes Benz SLK 55 AMG	12.0 - 23.5	288	4.9
Ferrari F430 Spider	15.2 - 18.6	345	4.1

Figures displayed above are from manufacturers' websites as at 8/4/09

The exciting new 2010 model year Elise and Exige are on sale now at Lotus dealers.

Elise S: 179 g/km CO₂
7.6 l/100 km (37.2 mpg) Combined Cycle
10.6 l/100 km (26.6 mpg) Urban Cycle
5.8 l/100 km (48.7 mpg) Extra Urban Cycle

Elise R: 196 g/km CO₂
8.2 l/100 km (34.4 mpg) Combined Cycle
11.6 l/100 km (24.4 mpg) Urban Cycle
6.2 l/100 km (45.6 mpg) Extra Urban Cycle

Elise SC: 199 g/km CO₂
8.5 l/100 km (33.2 mpg) Combined Cycle
11.8 l/100 km (23.9 mpg) Urban Cycle
6.4 l/100 km (44.1 mpg) Extra Urban Cycle

Exige S: 199 g/km CO₂
8.5 l/100 km (33.2 mpg) Combined Cycle
11.9 l/100 km (23.7 mpg) Urban Cycle
6.5 litres/100 km (43.5 mpg) Extra Urban Cycle

Ends

Notes:

About Lotus

The main operating subsidiary of Group Lotus plc is Lotus Cars Limited, which has two operating divisions - Lotus Engineering and Lotus Cars. Lotus Engineering is an internationally recognised automotive engineering consultancy based in Norfolk, UK. Global facilities include those in Michigan (USA), Kuala Lumpur (Malaysia), China and offices in Germany.

Lotus Engineering provides comprehensive and versatile consultancy services to many of the world's OEMs and Tier 1 suppliers, offering a full engineering service from initial concept and project design through development and integration of the complete vehicle to meet all worldwide markets and customers to full production. This includes third party 'niche vehicle' engineering and manufacture worldwide.

Lotus Cars builds world class, prestige, high performance sports cars for sale in 37 countries. These include the iconic Lotus Elise, and the Exige and Europa. Lotus' latest model, the Lotus

Evora, goes on sale from Summer 2009. Lotus is a global high-tech company, expanding rapidly and committed to driving forward technology for both Lotus Cars and its Engineering clients, spearheading research into such areas as hybrids, electric vehicles and renewable fuels.

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